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P 271429Z MAR 01
FM AMEMBASSY BOGOTA
TO SECSTATE WASHDC PRIORITY 0572
INFO USDOC WASHDC
DEPT OF ENERGY WASHDC
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SENSITIVE

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PAGE 02 BOGOTA 02800 01 OF 03 271439Z STATE FOR WHA/AND, WHA/ESPC STATE PASS OPIC FOR DMORENESE STATE PASS EXIMBANK FOR AMERICAS DIVISION COMMERCE FOR 4331/IEP/OLA/AND/JANGLIN AND FOR 3134/USFCS/IOI/WH/DLUTTER ENERGY FOR GARY WARD AND ERIKA BENSEN

E.O. 12958: N/A

TAGS: EPET, ENRG, ECON, CO

SUBJECT: AMBASSADOR AND ECOPETROL PRESIDENT DISCUSS

FUTURE OF OIL SECTOR

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UNITED STATES DEPARTMENT OF STATE REVIEW AUTHORITY: OSCAR J OLSON DATE/CASE ID: 19 MAY 2004 200303455

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REF: BOGOTA 2575

1. (U) SENSITIVE BUT UNCLASSIFIED. PLEASE PROTECT ACCORDINGLY.

2. (SBU) SUMMARY: DURING A BREAKFAST WITH THE AMBASSADOR, ECOPETROL PRESIDENT ALBERTO CALDERON LAID OUT THE MANY ASPECTS OF ECOPETROL'S INVESTMENT PROMOTION PROGRAM. THE EFFORTS HAVE PAID OFF WITH NINE MAJOR CORPORATIONS, INCLUDING EXXON, INVOLVED IN THE MOST RECENT ROUND OF EXPLORATION BIDS. CALDERON AND HIS STAFF EXPRESSED SUPPORT FOR OXY DURING THE CURRENT SPATE OF HITS ON THE CANO LIMON PIPELINE (REFTEL), AND STATED THAT THEY ARE LOOKING FOR ALTERNATIVE SOLUTIONS. CALDERON ALSO TOOK THE TIME TO REITERATE HIS SUPPORT OF THE NATURAL GAS PRICING BILL IN THE SENATE AND TO BRIEF THE AMBASSADOR ON SOME CONTEMPLATED JOINT PROJECTS WITH VENEZUELA'S PDVSA. END SUMMARY.

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ECOPETROL AND PDVSA

3. (SBU) ON MARCH 21, AMBASSADOR MET WITH ECOPETROL PRESIDENT ALBERTO CALDERON TO DISCUSS THE STATUS OF THE OIL SECTOR IN COLOMBIA TODAY. ALSO IN ATTENDANCE WERE ECOPETROL VP FOR EXPLORATION VICTOR EDUARDO PEREZ AND ASSISTANT VP FOR EXPLORATION TOMAS VILLAMIL, COMMERCIAL COUNSELOR, ECONOFF AND COMMERCIAL FSN. TO OPEN THE MEETING, CALDERON SAID HE HAD JUST RETURNED FROM CHILE WHERE HE MET WITH VENEZUELAN PDVSA PRESIDENT AND DISCUSSED JOINT PROJECTS. PRIMARY EFFORTS ARE FOCUSED ON SHIPPING TEXACO NATURAL GAS FROM THE GUAJIRA DEPARTMENT TO THE VENEZUELAN WELLS IN MARACAIBO FOR REINJECTION TO INCREASE PUMPING PRESSURE. ACCORDING TO CALDERON, NATURAL GAS WAS TO BE AN AGENDA ITEM FOR THE PASTRANA AND CHAVEZ MEETING ON MARCH 23.

PROMOTING GROWTH

4. (SBU) CALDERON DISCUSSED AT LENGTH ECOPETROL'S STRONG PUSH TO PROMOTE INVESTMENT IN COLOMBIA'S OIL SECTOR. AT MEETINGS WITH PROSPECTIVE COMPANIES, ECOPETROL PROVIDES UP TO FIVE CD ROMS OF GEOLOGIC AND SEISMIC DATA, THEREBY REDUCING THE INITIAL EXPLORATORY WORK BY HALF AND PROVIDING A STRONG INCENTIVE FOR THE

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COMPANIES TO INVEST. ECOPETROL IS ALSO TAKING ADVANTAGE OF COLOMBIA AND BRAZIL'S POSITION AS THE TWO MAIN AREAS OF OIL INVESTMENT INTEREST IN LATIN AMERICA, WITH COLOMBIA CONSIDERED TO HAVE THE MOST FAVORABLE UNCLASSIFIED

BOGOTA 02800 01 OF 03 271439Z PAGE 04 FISCAL TERMS. DURING HIS PITCHES TO INVESTORS CALDERON EMPHASIZES THAT COLOMBIA'S OIL SECTOR IS "UNEXPLORED BUT WITH INFRASTRUCTURE, " MEANING THAT ALTHOUGH MOST RESERVES ARE UNEXPLOITED, THE PIPELINE AND PORT INFRASTRUCTURE IS ALREADY IN PLACE. ECOPETROL IS ENCOUNTERING A SERIOUS PROBLEM, HOWEVER, WITH THE STATE DEPARTMENT TRAVEL ADVISORY. ALTHOUGH FIELD PEOPLE FROM INTERESTED COMPANIES FEEL THAT THE SECURITY SITUATION IS MANAGEABLE, EXECUTIVES AND BOARDS ARE MORE OFTEN GUIDED BY THE TRAVEL ADVISORY. CALDERON STATED THAT THESE FEARS ARE CAUSING THE US TO LOSE OUT TO CANADIAN AND EUROPEAN INVESTORS. THE AMBASSADOR EXPRESSED UNDERSTANDING, BUT EMPHASIZED HER RESPONSIBILITY TO TOURISTS WHO ARE OFTEN NOT AS SECURITY SAVVY AS CORPORATIONS. THE COMMERCIAL COUNSELOR ADDED THAT SHE SPENDS A LOT OF TIME CONVINCING BOARDS THAT SECURITY HERE IS MANAGEABLE AND WOULD BE HAPPY TO SPEAK WITH ANYONE ECOPETROL WOULD LIKE TO REFER FOR A DETAILED DISCUSSION ABOUT SECURITY. SHE DID ACKNOWLEDGE, HOWEVER, THAT CORPORATE LAWYERS SOMETIMES ADVISE EXECUTIVES THAT TAKING ACTION THAT COULD BE CONSTRUED AS IGNORING THE TRAVEL ADVISORY COULD RAISE CORPORATE LIABILITY ISSUES, THUS MAKING HER TASK MORE CHALLENGING.

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TO SECSTATE WASHDC PRIORITY 0573

INFO USDOC WASHDC

DEPT OF ENERGY WASHDC

AMEMBASSY LIMA

AMEMBASSY CARACAS

AMEMBASSY QUITO

AMEMBASSY LA PAZ

AMEMBASSY PANAMA

CIA WASHDC

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SUBJECT: AMBASSADOR AND ECOPETROL PRESIDENT DISCUSS
FUTURE OF OIL SECTOR

5. (SBU) AS AN EXAMPLE OF THE SUCCESS OF ECOPETROL'S PROMOTION EFFORTS, CALDERON STATED THAT ON MARCH 21 ECOPETROL CLOSED THE EXPLORATION BID REQUEST PERIOD FOR FIVE FIELDS LOCATED IN THE FOOTHILLS OF COLOMBIA'S EASTERN MOUNTAIN RANGE. CALDERON SAID NINE LARGE COMPANIES PARTICIPATED INCLUDING OXY, TALISMAN, ALBERTA AND EXXON. CALDERON REQUESTED THE AMBASSADOR'S HELP IN GETTING EXXON TO COME BACK TO COLOMBIA FOR THE FIRST TIME IN 10 YEARS. THREE OF THE FIVE FIELDS FORM PART OF CALDERON'S NEW FIELD TARGETING PROJECT. A SMALL GROUP OF TOP LEVEL ECOPETROL EXECUTIVES, INCLUDING CALDERON HIMSELF, PERSONALLY FOCUS ON THE DEVELOPMENT OF SEVEN TARGET FIELDS TO ENSURE EFFICIENT EXPLORATIONS AND A SMOOTH TRANSITION TO PRODUCTION. ECOPETROL BELIEVES THERE IS AN 80 PERCENT CHANCE THAT ONE OF THE SEVEN TARGETED FIELDS WILL BE COLOMBIA'S NEXT 300 MILLION-BARREL FIELD. IN THE SAME BREATH, HOWEVER,

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CALDERON ACKNOWLEDGED THAT MOST OF COLOMBIA'S OIL IS UNCLASSIFIED

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NOT GOING TO BE FOUND IN SUCH LARGE FIELDS. HE STATED

THAT ECOPETROL IS ALSO CREATING A REQUIREMENT STRUCTURE
FOR EXPLORATORY BIDDING PROJECTS TO ATTRACT SMALLER OIL
COMPANIES TO COLOMBIA'S LARGE NUMBER OF SMALL (LESS
THAN 150 MILLION BARREL) FIELDS. THE KEY IN THIS
SECTOR WILL BE TO ATTRACT CORPORATIONS WHICH ALREADY
HAVE STRONG CAPITALIZATION PROGRAMS AND AVOID SOME OF
THE "COWBOY" COMPANIES.

OXY AND THE CANO LIMON PIPELINE

_____ 6. (SBU) EXPLORATION VP PEREZ SAID THAT ECOPETROL SEES THE RECENT SPATE OF HITS ON THE OXY CANO LIMON PIPELINE (REFTEL) AS AN ELN REACTION TO THE DEFEATS SUFFERED DURING THE RECENT BATTLES WITH THE COLOMBIAN MILITARY IN THE BOLIVAR DEPARTMENT. PEREZ BELIEVES THAT THE BATTLES AND SUBSEQUENT DESERTIONS ARE CAUSING DISARRAY IN THE ELN HIERARCHY AND THE PIPELINE HITS ARE AN ATTEMPT TO ASSERT POWER BY THE ARAUCA BRANCH OF THE ELN. ECOPETROL IS ALSO CONCERNED WITH THE ENVIRONMENTAL DAMAGE BEING CAUSED BY THE SPILLS AROUND EACH PIPELINE HIT. ACCORDING TO PEREZ THE ENVIRONMENTAL ANGLE MAY BE THE MOST EFFECTIVE TOOL WITH WHICH TO ATTRACT INTERNATIONAL INTEREST AND CONDEMNATION OF THE SITUATION. ECOPETROL IS CONTEMPLATING AN ARTICLE ON THE HITS AND THEIR ENVIRONMENTAL EFFECTS IN AN INTERNATIONAL SCIENTIFIC MAGAZINE. WHEN ASKED ABOUT ALTERNATIVE PIPELINES TO CANO LIMON (WHICH HAS BEEN HIT OVER 40 TIMES IN 2001, FORCING OXY TO CEASE PRODUCTION FOR SIX WEEKS), PEREZ UNCLASSIFIED

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STATED THAT ECOPETROL AND OXY ARE CONTEMPLATING A HOOKUP TO THE VENEZUELAN PIPELINE ACROSS THE ARAUCA RIVER
FROM CANO LIMON; AN OPERATION WHICH WOULD ONLY REQUIRE
SEVEN KILOMETERS OF PIPE. FOR THE NEW EXPLORATION IN
GIBRALTAR, HOWEVER, THE ONLY ALTERNATIVE SOLUTION WOULD
BE THE OCENSA PIPELINE USED BY BP, 150 KM AWAY.
BECAUSE THIS OPERATION WOULD BE VERY EXPENSIVE, IT
WOULD ONLY BE CONSIDERED IF THE ATTACKS ON CANO LIMON
CONTINUE AT THIS LEVEL AND GIBRALTAR HITS RESERVES
LARGE ENOUGH TO MAKE IT FINANCIALLY FEASIBLE.

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7. WITH REGARD TO THE CONTINUING NGO INTERESTS IN PROTECTING INDIGENOUS RIGHTS IN AREAS ADJACENT TO EXPLORATORY AND DRILLING FIELDS AND THE PIPELINES, CALDERON SAID THAT ECOPETROL HAS IN THE PAST ENGAGED RESPECTED NGOS AND ANTHROPOLOGISTS TO ASSESS THE AREAS AND THE PEOPLE LIVING IN THEM. ECOPETROL PLANS TO CONTINUE THIS PRACTICE AND TO FOLLOW THE RECOMMENDATIONS OF STUDY RESULTS. CALDERON ALSO EMPHASIZED THE IMPORTANCE OF THE EXPLORATION/PRODUCTION COMPANIES USING NGOS TO DO THEIR COMMUNITY LIAISON WORK BEFORE, DURING, AND AFTER EXPLORATION. HE CITED BP/AMOCO'S WORK IN ITS NISCOTA EXPLORATORY FIELD AS A STRONG EXAMPLE FOR OTHER COMPANIES SUCH AS OXY.

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NATURAL GAS

8. (SBU) CALDERON EXPRESSED CONTINUED SUPPORT FOR THE NATURAL GAS PRICING BILL CURRENTLY IN THE SENATE. HE STATED THAT THE OPPOSITION, LED MAINLY BY THE ENERGY REGULATORY COMMISSION (CREG), IS NOT TAKING INTO ACCOUNT THAT WHEN THE CURRENT PRODUCTION CONTRACTS RUN OUT ECOPETROL WILL BE RUNNING THE GAS WELLS, THUS ITS PROFITS AND CONTRIBUTIONS TO THE NATIONAL BUDGET WILL BE CUT IN ORDER TO SUSTAIN THE CURRENT SUBSIDIZED GAS PRICE THE CREG DEMANDS. CALDERON ADDED THAT THE BILL WAS ALMOST KILLED IN THE SENATE ON MARCH 20, BUT ENERGY MINISTER VALENCIA SAVED IT BY REQUESTING THAT IT BE SENT BACK TO THE FIFTH COMMITTEE (ENERGY) FOR FURTHER STUDY. ACCORDING TO CALDERON, THIS WILL ALLOW THE NEW MINISTER TIME TO CREATE THE CONSENSUS NECESSARY TO PASS THE BILL.

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COMMENT

9. (SBU) CALDERON CONTINUES TO BE A POSITIVE INFLUENCE ON COLOMBIA'S OIL SECTOR. HIS LONG-TERM VIEW OF COLOMBIA'S ECONOMY AND OIL'S ROLE IN IT ENSURES THAT FOREIGN INVESTORS WILL HAVE A POSITIVE ROLE TO PLAY. OTHER OIL SECTOR ANALYSTS STATE THAT CALDERON IS A LITTLE CONCERNED REGARDING THE NEW ENERGY MINISTER, WHO COMES FROM THE PUBLIC UTILITY SECTOR. CALDERON IS SEEN AS BIDING HIS TIME TO DETERMINE HOW MUCH SUPPORT HE WILL GET FROM THE MINISTRY FOR SOME OF HIS MORE AGGRESSIVE PROMOTION PROJECTS. END COMMENT.

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